



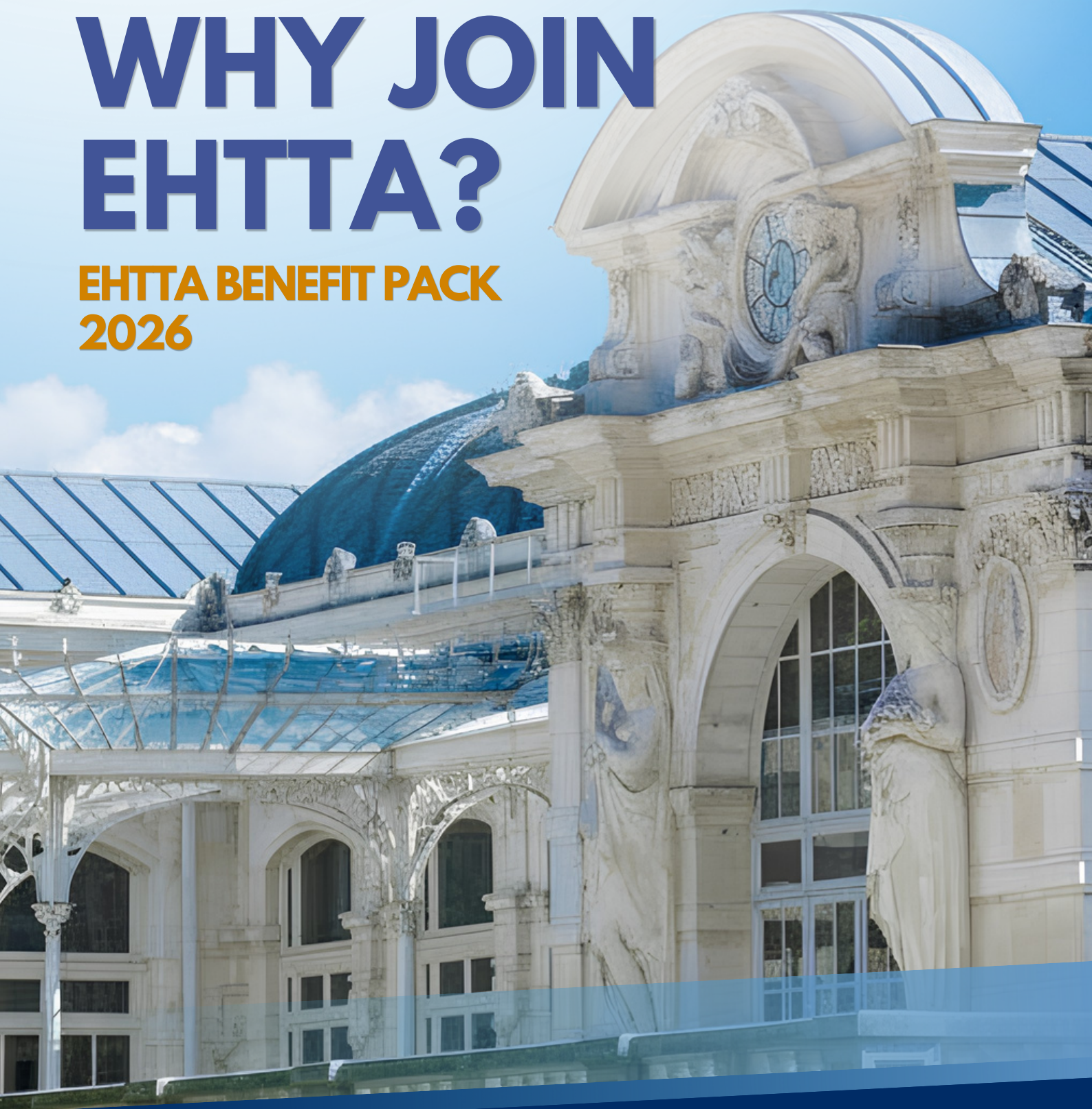
EUROPEAN HISTORIC
THERMAL TOWNS

Cultural route
of the Council of Europe
Itinéraire culturel
du Conseil de l'Europe



WHY JOIN EHTTA?

**EHTTA BENEFIT PACK
2026**



Become part of Europe's thermal network.



@historicthermaltowns



historicthermaltowns.eu



office@historicthermaltowns.eu

WHO WE ARE

ASSOCIATION & CULTURAL ROUTE OF THE COUNCIL OF EUROPE

EHTTA certified as European Route of Historic Thermal Towns is a network of exceptional thermal destinations and organisations with a shared heritage and a common vision for the future.

Our members span more than 20 countries and include historic spa towns, cities, regions and supporting organisations. Together, we preserve our rich thermal heritage, promote sustainable wellbeing tourism and strengthen Europe's leading thermal destinations.



2009
**FOUNDED IN SPA
(BELGIUM)**



2010
**CERTIFIED AS A
CULTURAL ROUTE OF THE
COUNCIL OF EUROPE**



TODAY
**A EUROPEAN
NETWORK**

OUR EUROPEAN NETWORK

50+

**DESTINATIONS
AND ORGANISATIONS**

20+

**COUNTRIES
REPRESENTED**



WHY JOIN EHTTA?

A EUROPEAN PLATFORM FOR VISIBILITY, COOPERATION AND SHARED GROWTH.

Joining EHTTA means becoming part of a recognised European network that helps members connect, promote their destinations, access cooperation opportunities and strengthen their voice within the thermal, tourism and heritage sectors.



1. NETWORKING

Access to peer exchange, General Assemblies and a trusted European community of historic thermal towns and regions.



3. PROJECTS & INITIATIVES

Access to cooperation opportunities, study visits, working groups and good-practice exchange to develop innovative and sustainable solutions.



5. TOURISM PROMOTION

Participation in campaigns, travel-trade cooperation, fairs and promotional initiatives that highlight our thermal heritage and boost visitor appeal.



2. EUROPEAN DIMENSION

Benefit from strong networking and relationships with other Cultural Routes, institutions and professional associations linked to heritage, tourism, culture & spa industry.



4. COMMUNICATION

Stronger visibility through shared content, storytelling and network communication across our European channels.



COMMUNICATION

FROM LOCAL EXPERIENCES TO EUROPEAN VISIBILITY

MEMBERS CONTRIBUTE

Our members enrich the network as different types of spa towns and regions, with their unique heritage, broad experiences and local expertise.



By sharing content, members help showcase the diversity, culture and know-how of Europe's thermal destinations, making our collective voice stronger and more visible.

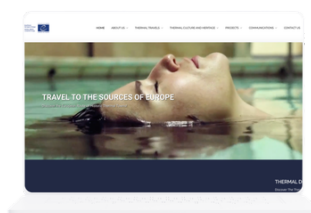
- Events & festivals
- Local stories & heritage
- Offers & packages
- Photos & videos
- Thermal treatments
- Tourism experiences

WE CREATE AND SHARE

We transform local stories into high-quality content and promotional materials through EHTTA's communication channels.

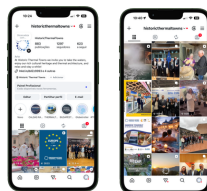
WEBSITE

A gateway to the network with news, events, destinations and resources.



SOCIAL MEDIA

Active presence on major platforms to engage communities and inspire travellers.



CAMPAIGNS & STORYTELLING

Thematic campaigns and storytelling highlight the heritage and living culture of our towns.



FLYERS & BROCHURES



Informative and inspiring materials to present the network and its destinations at a glance.



Thematic tourism packages developed with partners and tour operators to promote experiences across Europe.

PROJECTS & PARTNERSHIPS

CONNECTING MEMBERS TO EUROPEAN OPPORTUNITIES.

EHTTA links historic thermal destinations with European institutions, international partners and cooperation projects. Through these connections, members strengthen their visibility, exchange knowledge and develop shared initiatives across Europe.



INTERNATIONAL PARTNERSHIPS

EHTTA works with key European and international organisations, strengthening the position of thermal heritage within wider discussions on tourism, culture, health and sustainability.



PROJECTS, STUDY VISITS & EXCHANGE

Through European projects, study visits and working groups, members exchange good practices, develop new ideas and address shared challenges together.



PROMOTION THROUGH COOPERATION

Partnerships also support the promotion of thermal destinations through campaigns, events, travel trade cooperation and joint communication activities.



OUR PARTNERS



JOIN THE NETWORK

BECOME PART OF EUROPE'S THERMAL HERITAGE NETWORK.

EHTTA brings together historic thermal towns, regions, tourism organisations and institutions committed to preserving thermal heritage and shaping its future.

As a member, your organisation gains access to European visibility, strategic partnerships, knowledge exchange, international promotion and cooperation opportunities.



VISIBILITY



PARTNERSHIPS



PROJECTS



KNOWLEDGE



EUROPEAN VOICE

MEMBERSHIP CATEGORIES

ACTIVE MEMBERS

Cities, towns and regions with historic thermal heritage committed to active participation in the EHTTA network.

ASSOCIATE MEMBERS

Tourism organisations, associations and institutions supporting EHTTA's mission and activities.

INTERNATIONAL PARTNERS

Organisations and networks from outside Europe collaborating on shared goals and projects.

GET IN TOUCH WITH US TO EXPLORE MEMBERSHIP OPPORTUNITIES



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OFFICE@HISTORICTHERMALTOWNS.EU



[@HISTORICTHERMALTOWNS](https://www.instagram.com/historicthermaltowns)

