

“Thermal Villages: Rural development opportunities”

PROGRAMME

Global moderator, Simone Zagrodnik, EHTTA Executive Director

14.45h - 15:15h

Opening

Manuel Baltar, President of EHTTA

Isidre Pineda, Mayor of Caldes de Montbui

Roger Torrent, Minister of Business and Labor of the Generalitat de Catalunya

15:15h - 15:30h

Presentation “Thermal Villages: Rural development opportunities”

Mario Crecente, President of the EHTTA Scientific Committee

15:30h - 15:45h

“Best Tourism Villages 2021”

Patricia Carmona, UNWTO Programme Officer, Market Intelligence and Competitiveness Department.

15:45h - 16:30h

Roundtable 1 - Thermal Villages (moderated by Isidre Pineda)

Caldes de Montbui

Núria Carné, Deputy mayor and Councilor for Europe and International Affairs of Caldes de Montbui

Thermal Villages in Catalunya

Isidre Pineda, Mayor of Caldes de Montbui, President of Thermal Villages in Catalunya

Dolors Castellà, Mayor of La Garriga (Barcelona)

Kenneth Martínez, Mayor of El Vendrell (Tarragona)

Sergi Mir, Vice-President of Thermal Villages in Catalunya and Councillor of Tourism of Caldes de Malavella (Girona)

Saint-Paul-lès-Dax

Julien Bazus, Mayor of Saint-Paul-lès-Dax (France)

16:30h - 16:45h

Coffee break

16:45h - 17:45h

Roundtable 2 - Experiences at the European level (moderated by Mario Crecente)

Fátima Saraiva, Public Relations Manager, Termas S. Pedro do Sul

Emma González, Manager of INORDE (Institute for Economic Development of Ourense Province)

Julia Palotas, Director of Bad Ems City Museum

Tania Akritidou, Marketing Manager Halkidiki Tourism Organization

17:45h - 18:00h

Closing

Simone Zagrodnik, EHTTA Executive Director

Mario Crecente, President of the EHTTA Scientific Committee